

# A SPECIAL OPPORTUNITY...TURN YOUR BEST CUSTOMERS INTO LIFETIME FANS.



**INTRODUCING A CUSTOMER REWARDS PROGRAM THAT UNITES YOUR BUSINESS WITH ITS BEST CUSTOMERS ALL YEAR LONG IN THE HIGH-PROFILE ARENA OF PROFESSIONAL SPORTS & NATIONAL MEDIA.**

## THE V.I.P. CUSTOMER ALL-STAR SEASON PASS

**A TWO-PART CAMPAIGN TO KEEP YOU IN FRONT OF YOUR BEST CUSTOMERS 365 DAYS A YEAR**

- 1** ADVANCE, DIRECT-TO-DOOR SUBSCRIPTIONS TO SOUTHERN SPORTS JOURNAL FOR YOUR SELECT CUSTOMER DATABASE. 4 FULL-COLOR, GLOSSY MAGAZINES EACH YEAR FOR EVERY CUSTOMER
- 2** FULL COLOR, HIGH-IMPACT DISPLAY ADVERTISING FOR YOUR BUSINESS, WITH EXTENSIVE REGIONAL DISTRIBUTION, AND NATIONAL EXPOSURE - GROWING EVERY DAY

**DAILY SPORTS SCHEDULES AND HARD-HITTING EXCLUSIVE SPORTS COVERAGE BRING YOU AND YOUR CUSTOMER TOGETHER EACH WEEK! LET'S TALK CUSTOM PLANS FOR YOUR BUSINESS!**

## ALL STAR CUSTOMER REWARDS PROGRAM

### HERE'S HOW IT WORKS...

Place an ad campaign in Southern Sports Journal and send copies of each action-packed edition to your best customers...a one-two punch that will knock your sales through the roof!

### SUBSCRIPTION PRICES

Number of Subscriptions	Free Ad	Cost per subscription
10,000	Center spread annually	\$12/ea
5,000	Spread annually	\$14/ea
2,500	Full page annually	\$15/ea
1,000	Half page annually	\$16/ea

### THE MVPs WIN EVERY TIME!

With our MVP program, not only do your customers get rewarded with 1 full year of issues to Southern Sports Journal but as an advertiser, your business becomes a true all-star!

**FOR CUSTOM PACKAGES, CONTACT:** IVEY STEWART, 614-557-7081, [ivey@southernsportsjournal.net](mailto:ivey@southernsportsjournal.net)

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